

**ABCD**

**EXPORT**

**FGHIJKLM**

**NOPQR**

**STUVW**

**XYZ.**

Font styles

**EXPORT REGULAR**

**EXPORT STENCIL**

Export Regular & Stencil, 18-84 pt.

**REQUISITION  
\$LEEPWALK**

84 pt.

**CONGLOMERATES  
MADAGASCAR £47**

60 pt.

**FALSE TEETH, CLOISONNÉ, &  
PIERCING 3:48 A.M. ALARM  
EXCELLENT AERIALIST ★★☆☆**

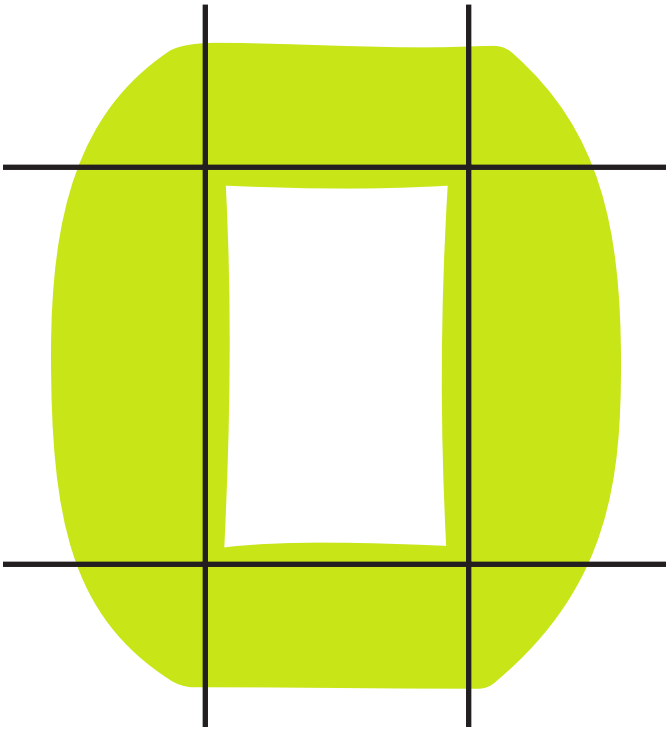
36 pt.

**⚠ WARNING: DO NOT BOARD PERSONAL WATERCRAFT  
IF OPERATOR IS APPLYING THROTTLE! WEAR A WET-SUIT  
OR CLOTHING THAT PROVIDES EQUIVALENT PROTECTION.**

18 pt.







**Designer** Jesse Ragan

**Production Assistant** Desmond Wong

#### OpenType features

- Proportional & tabular lining figures
- Arbitrary fractions
- Numerator & denominator numerals
- Superscript & subscript numerals

#### OpenType stylistic sets

- 1 Alternate Q
- 2 Alternate R (Regular style only)
- 3 Alternate numeral 1
- 4 Alternate punctuation
- 5 Capital height ®
- 6 Alternate diacritics (Regular style only)

**Released** May 2017

#### About Export

Rugged & unpretentious

The inspiration for Export arrived on the label of a humble shipping box. Originally crafted by unknown hands, these letterforms traveled from China to New York City. Now they arrive in digital form, maintaining the brawn and bite of a hand-carved flexo plate bluntly printed into cardboard.

A clever system of unconventional structures defies typographic doctrine, pushing through “bad” smack into “good.” Inflated shapes bulge into pinched counterforms, while rough edges give a worn finish to its blocky heft. Eccentric shapes command attention when isolated, but an industrial rhythm takes hold in chunks of text.

Export Stencil turns the playful system of the original on its side, with a network of breaks that are both pragmatic and illogical. Although a collection of shipping caution symbols are enclosed, this is one durable package.